



## Corporate Partner Media Kit

### Align Your Brand with the Leader in All Things FirstNet and All Things ECC

The momentum continues to accelerate in bringing a dedicated network, applications and smart devices to public safety. For all stakeholders-federal, state and local government; public safety leaders; industry technology providers, etc.-the need for timely and accurate information is paramount.

The founders of All Things FirstNet recognize the need. Using our collective experience and background as public safety leaders who were there at the inception of FirstNet, the team defined a clear mission: to provide critical information, news and analysis to move FirstNet forward and ensure public safety has the smart technology and dedicated network they need to serve their communities. Our team of public safety professionals is dedicated to ensuring our stakeholders have the information they need to:

- Improve public safety
- Make our communities safer
- And to save lives....

As a partner and sponsor, you will align your brand with the industry's most authoritative information source. All Things FirstNet is about doing the right thing for public safety. We want to partner with respected technology companies that have the same belief. You won't see dozens of flashing ads on All Things FirstNet or All Things ECC. Instead, we provide a clean, elegant platform for news, resources, and information sharing. That means your content, brand, and message will stand out!

We also recognize that our industry technology partners are experts in their respective disciplines. That is why we provide sponsored content blocks where you can provide informational content to your target audience.

We look forward to the opportunity to help you achieve your marketing goals and to partner with you in the important work of moving FirstNet Forward.

Sincerely,  
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Marketing & Corporate Partnership  
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ALL THINGS  
**FirstNet**

Dedicated to making the network a reality. For every first responder.

## Partner Opportunities & Benefits

Sponsor Packages	Founding Partner	Sustaining Partner	Supporting Partner	Ad Only Partner
Premium home page ad position	X			
Leaderboard ad	X	X	X	
Large rectangle ad (on right side can be used for video rotates)	X	X	X	X**
Logo on ATFN “partner page” ****	X	X	X	
Monthly ad in newsletter push content to social media	X			X
Monthly sponsored content in newsletter push content to social media	X			
Monthly analytics report	X	X		
<b>Monthly Cost</b>				
1-3-month commitment	\$5,000.00	\$3,000.00	\$2,000.00	\$1,500.00
4-6-month commitment	\$4,500.00	\$2,500.00	\$1,500.00	\$1,000.00
7-12-month commitment	\$4,000.00	\$2,000.00	\$1,000.00	\$ 750.00

\*\*\*\* (In order of sponsorship level) with 100-word corporate profile, 1 video, 1 article. (Feature designation at the discretion of ATFN)

\*\* Can NOT be used for video



Dedicated to making the network a reality. For every first responder.

## Other Services

### **Exclusive One Time Email Blast.**

By sector	\$1,200.00
Entire List	\$2,500.00

### **Webinar/Focus Group**

Let us help you host an online event tailored to your needs.

- Marketing on ATFN website and newsletter for 2 weeks prior to webinar
- 2 dedicated email blasts advertising event in the two weeks prior to event
- Real-time Q&A
- Post event registration list

\$4,500.00 1<sup>st</sup> hour - \$3,000.00 additional for second contiguous hour.